

21 February 2011

SCOTT DUNN ANNOUNCES TWO NEW EXCLUSIVE CHILDREN'S CLUBS FOR 2011

Luxury family operator expands childcare offering in Cyprus and Crete

Luxury family travel specialist, Scott Dunn has announced the opening two new Scott Dunn children's clubs at Aphrodite Hills, Cyprus and Daios Cove, Crete for summer 2011.

Exclusive to guests of Scott Dunn, the brand new children's clubs will offer childcare for Scott Dunn's younger guests from as young as 4 months up to 13 years old.

Operated and managed by Scott Dunn's experienced childcare experts working with handpicked and fully qualified UK nannies, the new summer children's clubs will be stocked with the latest toys, books and games ready for the first junior guests in May 2011.

To launch the new children's clubs, Scott Dunn is offering an introductory special offer of one complimentary children's club place per family stay saving up to £305.

Andrew Dunn, Scott Dunn's founder commented; "To complement Pine Cliffs, our incredibly successful children's club in the Algarve, we are delighted to announce the first of what we hope will be many new additions to our childcare offering in Europe over the next few years. We are looking forward to working closely with Aphrodite Hills and Daios Cove to create the perfect family holiday experience for our guests."

Scott Dunn's children's club nannies work to strict nanny to child ratios to ensure the child's safety and well-being at all times: *Starfish* (4 months to 2 years) one nanny to every two children, *Dolphins* (3-5 years) one nanny to three children, *Sharks* (6-8 years) one nanny to four children and *Barracudas* (9-13 years) one nanny to six children. Private nannies and babysitters are also available upon request.

Each day is fun-filled with a huge variety of organised activities – from face painting, model making, t-shirt painting, story-telling and baking, through to treasure hunts, watersports, tennis and archery.

Lunchtimes are considered important – Scott Dunn's nannies provide a fresh, daily prepared, homemade lunch for all children in their care, as well as delicious purees for younger babies. Scott Dunn cater for all dietary requirements and allergies.

New Scott Dunn children's club at Aphrodite Hills, Cyprus

New for 2011, Scott Dunn has handpicked a selection of luxury villas and townhouses, all with their own private pools, spread over the rolling hillside of the Aphrodite Hills Resort – serviced by Scott Dunn's dedicated team and resort manager.

The new Scott Dunn children's club is located in a private villa with its own private pool and gardens. The resort also has a fantastic playground complete with zip wires, climbing structures, wobbly wheels, swings and as well as horse-riding stables and nature trails.

With the children well cared for, Mums and Dads can enjoy complimentary access to the spa, complimentary beach shuttle and discounted green fees at Aphrodite Hill's award-winning golf course - exclusive to Scott Dunn guests. A Scott Dunn chef will also be on hand for in-villa private dining.

Scott Dunn offers family holidays to Aphrodite Hills from £975 per adult and £805 per child, based on a family of four staying in a two-bedroom Junior villa with private pool on a self-catering basis, including return British Airways flights private transfers, the services of a Scott Dunn resort manager, arrival hamper and exclusive resort extras. Scott Dunn children's club places from £205 per child.

Special early booking offer – 15 per cent early booking offer and one complimentary place at the Scott Dunn children's club, minimum stay 7 nights. Book by 01 May.

www.scottdunn.com/aphrodite

New Scott Dunn Children's Club at Daios Cove

Nestled into the hillside of a private bay, Daios Cove is one of the latest luxury family-friendly resorts in Crete. It is set in a spectacular location and the resort itself is modern and contemporary in design.

If guests are not relaxing by their own private pool, the resort features a wealth of facilities including an outdoor infinity pool, children's pool, two tennis courts, a fitness centre, spa and three restaurants, as well its own beach with a watersports and dive centre.

Scott Dunn offers seven-night family holidays to Daios Cove from £1,060 per adult and £675 per child based on a family of four sharing two 2 interconnecting deluxe double rooms on a bed and breakfast basis including return private transfers. Scott Dunn children's club places from £205 per child.

Special early booking offer – 15 per cent early booking offer and one complimentary place at the Scott Dunn children's club, minimum stay 7 nights. Book by 01 May.

www.scottdunn.com/daioscove

For more information call 020 8682 5040 and visit www.scottdunn.com/kidsclubs for full details of Scott Dunn's exclusive summer children's clubs across Europe.

ENDS

Notes for editors:

Scott Dunn specialises in tailor-made travel to Europe, Africa, Asia-Pacific, India & Arabia, Latin America and Oceans & Islands worldwide. Scott Dunn operates ski chalets in the Alps, luxury-catered villas in the Mediterranean with chef, host and nannies and exclusive Scott Dunn summer children's club at Pine Cliffs, Algarve. New for 2011 Scott Dunn has opened Scott Dunn children's clubs at Aphrodite Hills, Cyprus and Daios Cove, Crete. Scott Dunn also operates an OurSpace children's club at Anahita in Mauritius and Borgo Egnazia in Italy.

With 25 years of experience creating ski chalet holidays Scott Dunn understands what goes into making the perfect family holiday and uses this to benchmark all the properties it recommends. Nine expert teams craft unique and creative holiday experiences to suit individual requirements. Guests book their holidays safe in the knowledge that Scott Dunn is ATOL protected and a member of AITO.

Media enquiries:

For further information, brochures or images, contact:

Clair Horwood

PR Manager

clair.horwood@scottdunn.com

T: 020 8682 5031