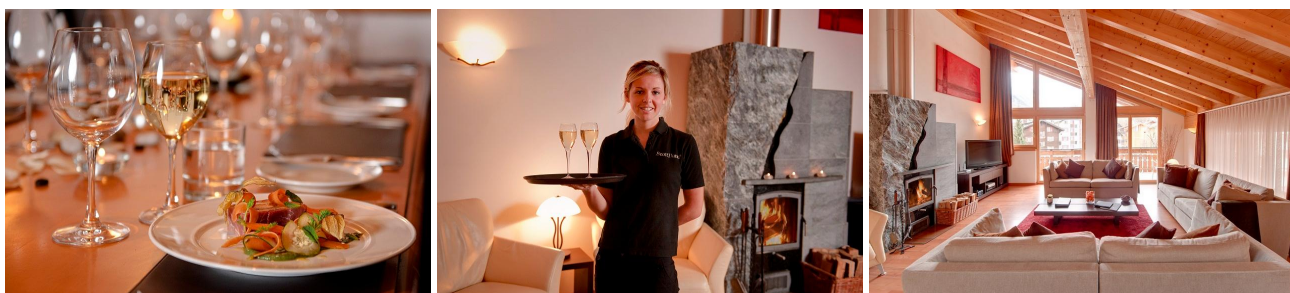


ScottDunn® SKI BOUTIQUE ZERMATT



Scott Dunn Introduces *Ski Boutique Zermatt*

Brand new for the 2011/2012 ski season, luxury ski specialist, Scott Dunn has launched its first ever boutique chalet hotel, *Ski Boutique Zermatt*.

Andrew Dunn, Scott Dunn's founder commented: "We're delighted to introduce *Ski Boutique Zermatt*, a brand new concept for Scott Dunn as we enter our milestone 25th Anniversary ski season. *Ski Boutique Zermatt* is ideal for solo travellers, couples and small groups of friends who want the benefits of a luxury chalet experience but cannot fill a whole Scott Dunn chalet. *Ski Boutique Zermatt* offers our guests the opportunity to sample Scott Dunn's legendary hospitality and service and to meet like minded skiers – and provides excellent value compared with other Zermatt hotels."

Ideally located in a quiet street a stone's throw from the centre of Zermatt, Scott Dunn's *Ski Boutique Zermatt* features nine stylish bedrooms, a wellness area boasting a Jacuzzi, steam room and sauna and a large, open plan living area with south-facing balcony offering unforgettable views of the Matterhorn.

Guests staying at *Ski Boutique Zermatt* will experience sublime gourmet dining prepared by experienced Scott Dunn chefs and enjoy a nightly Laurent-Perrier champagne and canapés reception, four-course evening meals with wine chosen by Scott Dunn's Master of Wines on six evenings, Scott Dunn's signature 'tea in bed' and full à la carte breakfasts each morning.

Billed by Scott Dunn's ski specialists as one of the places every true skier must visit, Zermatt is a beautiful car-free village that combines an extensive and varied ski area that offers some of the best all-season conditions in the Alps, with the finest on-mountain restaurants in the world.

Seven nights at Scott Dunn *Ski Boutique Zermatt* start from £1,430 per person and includes British Airways flights, return transfers, gourmet chalet board, all drinks and the services of a Scott Dunn chef and host.

For more information visit www.scottdunn.com/skiboutique or call Scott Dunn's ski specialists on 020 8682 5050.

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Notes for editors:

Scott Dunn specialises in tailor-made travel to Europe, Africa, Asia-Pacific, India & Arabia, Latin America and Oceans & Islands worldwide. Scott Dunn operates ski chalets in the Alps, luxury-catered villas in the Mediterranean with chef, host and nannies and exclusive Scott Dunn summer children's club at Pine Cliffs, Algarve. New for 2011 Scott Dunn has opened Scott Dunn children's clubs at Aphrodite Hills, Cyprus and Daios Cove, Crete. Scott Dunn also operates an OurSpace children's club at Anahita in Mauritius and Borgo Egnazia in Italy.

With 25 years of experience creating ski chalet holidays Scott Dunn understands what goes into making the perfect family holiday and uses this to benchmark all the properties it recommends. Nine expert teams craft unique and creative holiday experiences to suit individual requirements. Guests book their holidays safe in the knowledge that Scott Dunn is ATOL protected and a member of AITO.

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